

## Biography statement: Seth Chartrand

Edmonton has been my home since I was 7 years old. Growing up in this city has shaped who I am, and it's where I've built my life alongside my wife and daughter. My family remains the core of everything I do. Edmonton has provided a steady foundation, both personally and professionally, and I'm excited to continue growing here.

My journey in the insurance industry began in 2018, and it has been quite the experience. I started in a small brokerage, where I quickly realized my passion for the work, though I also recognized how much there was to learn. As I gained experience, I transitioned to larger brokerages through acquisitions, working with teams at Brokerlink and briefly at HUB. This allowed me to see the industry from various perspectives, strengthening my skills and deepening my understanding of both personal and commercial lines.

I spent about a year and a half focusing on personal lines before spending two and a half years as a commercial account manager. It was during this time that I truly discovered my passion for helping clients navigate the complexities of their insurance needs. Ensuring that clients receive the right coverage has always driven me, and my time in commercial lines solidified this commitment.

For the past three years, I've had the privilege of stepping into a management role. This experience has been incredibly rewarding, not only in terms of personal growth but also in witnessing my teams thrive and succeed. As my career continues to evolve, I remain committed to expanding my knowledge—for my own development and to better serve our clients.

Looking ahead, I'm focused on further honing my expertise in the insurance industry and sharing that knowledge with others. I'm passionate about advocating for brokers as we navigate the ongoing changes in our field. With the insurance industry constantly evolving, I want to contribute to the conversations that help shape its future—especially within Alberta. I firmly believe in the power of building a strong, supportive industry and hope to continue contributing to that vision in the years to come.

Ultimately, my goal is to make a difference for my clients, my colleagues, and the industry as a whole. Insurance has become more than just a career for me; it's a passion. I look forward to continuing to help grow and strengthen this industry, fostering relationships, and advocating for positive change.