

Jamie Johnston BCOMM, CIP

I am currently a Commercial Account Executive at BrokerLink, with five years of experience in the insurance industry. I graduated from the University of Calgary in 2020 with a Bachelor of Commerce degree, majoring in Finance. After university, I joined BrokerLink's Commercial Broker Trainee Program. Upon completing this rotational training program, I became a Commercial Insurance Advisor. In 2024, I advanced to a mid-market producer role. I earned my Chartered Insurance Professional Designation in 2023 and received the Peter Rogers Award for the Top Graduate across the Broker Division in Southern Alberta. I am currently pursuing my CAIB and CRM designations, with completion scheduled for 2025.

In March 2023, I joined the Professional Young Insurance Brokers of Alberta (PYIB) Board of Directors, initially serving as Chair of Communications. In this role, I expanded PYIB's social media presence and contributed to the success of our events, resulting in increased engagement. I also wrote bi-monthly articles on various insurance topics for the Alberta Broker Magazine and created a formal subscriber proposal outlining the tiers and commitments for each subscriber partner. In my second year with PYIB, I became the Events Chair, leading a highly successful events season, highlighted by the revival of the PYIB conference. My involvement in planning, coordinating, and overseeing the Young Brokers Conference was instrumental to its success. Additionally, I organized PYIB strategy planning day, Brokers Bowling events, Curling events in Calgary and Edmonton, and Boilers and Beers educational events.

Beyond PYIB, I am actively engaged in the industry, regularly attending IPC, WICC, and IISA events. I have found an amazing career and community within the insurance industry and am passionate about encouraging and facilitating similar experiences for other young professionals.

In my free time, I enjoy golfing, cooking, yoga, horseback riding, and learning to ski. I am eager to continue my journey with PYIB and further grow the organization. I am committed to bringing my personality and flair to all the projects I undertake and serving this organization with dedication and passion.