

Donna-Leigh White is a seasoned insurance professional with over 15 years of experience in the industry. She began her career in BC in 2009, starting with ICBC batching before quickly transitioning into personal lines, small commercial, and new business roles. Over the years, she has held various positions across BC and Alberta as both a broker and an agent, developing a well-rounded expertise in the industry. For the past seven years, she has taken on leadership roles, further strengthening her knowledge and impact in the field.

She is passionate about leadership and development and supporting her teams to provide the best possible service. She believes that empowered brokers lead to empowered clients, ensuring that each customer receives knowledgeable and thoughtful guidance tailored to their needs. Currently, Donna-Leigh is a Branch Manager at BrokerLink, where she continues to lead with a people-first approach.

Beyond her professional achievements, Donna-Leigh is a staunch advocate for women in the insurance industry. Having been raised by a single mother facing economic challenges, she understands the transformative potential of a career in insurance for women seeking advancement and stability. She emphasizes that the industry offers numerous opportunities for growth and development, making it an excellent career choice for women (or anyone!) from all backgrounds.

Her dedication to diversity and inclusion (D&I) extends beyond gender. Donna-Leigh is passionate about creating teams where diverse voices are heard and valued. She believes that embracing diversity leads to stronger teams, better decision-making, and a more inclusive environment for both employees and clients.

Outside of work, Donna-Leigh enjoys spending time with her personal “zoo”, collecting and attempting to keep alive an ever-growing collection of plants, and watercolour painting.