



Editorial Submission Guidelines

Thank you for your interest in contributing to the Alberta Broker magazine.

Letters to the Editor

The Alberta Broker welcomes letters to the editor. If you are responding to an article that ran in a previous issue, please provide the title of the article and the issue date.

Articles

Articles will be considered for publication if space allows and they meet Alberta Broker's editorial mandate to provide information and insight relevant to IBAA member brokers. Send articles to **Annette Hubick**, albertabroker@linkpr.ca. If your article is at the idea phase, please send an email that includes your story concept, proposed story length, possible expert sources and why this idea would appeal to *Alberta Broker* readers.

- Articles must be editorial in nature, i.e., articles about a company's specific products, services, history, employees, etc., will not be accepted.
- Articles range from 500-1200 words in length (most are around 700-900 words) and are edited using the *Canadian Press Style Guide*. Images and infographics are welcome (resolution: 300 dpi @ actual size; file format: JPEG, TIFF or PDF).
- The byline is where the author's (and his/her employer's) expertise can be referenced. For example: "Joanne Smith is the vice president of _____ at XYZ, a company specializing in _____. For more information, contact JSmith@companyname.com or visit companyname.com."
- Please send a high-resolution head shot of the author.

Note: Publication of letters to the editor and articles is at the discretion of the publisher. Submissions may be edited for grammar, punctuation and clarity. All rights reserved.